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VOLUME 28, No. 8

SIERRA MADRE NEWS

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SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, NOVEMBER 17, 1933

500 Members Is Red Cross Quota Here

City Divided Into Districts
As Teams Take Up Drive
For Relief Fund

The Red Cross campaign for memberships got off to a flying start with the opening of the Roll Call on Armistice Day.

The city has been divided into 16 districts with a captain in charge of each district. Some of the captains with their helpers lost no time in commencing the canvass but obtained their first memberships early Saturday morning.

The districts with their captains are as follows: No. 1, Mr. and Mrs. Howard C. Lieben; No. 2, Mrs. C. E. Allen; No. 3, Mrs. J. O. Smith, Nos. 4 and 6, Frank A. Spencer; No. 5, Ray O. Caukin; Nos. 7, 8 and 14, Mrs. Margaret Senour; No. 9, Dean Arnold Bode; No. 10, Mrs. Hortense Hill; No. 11, Thomas R. Meader; No. 12, Mrs. A. F. Snell; No. 13, Edward Hoevel; No. 15, Miss Lalla Fagge; No. 16, J. W. Corr.

War Is Near Doctor Tells Kiwanians

Eminent Lecturer Gives
Thrilling Talk On Rise Of
Hitler And Germany

The quota allotted to Sierra Madre this year a 500 members and up to Tuesday night 141 memberships, or 28 per cent of the quota, had been turned into headquarters.

District 14, Mrs. Margaret Senour, our captain, had the highest percentage, with 14 paid up memberships out of a possible 31, or 45 per cent. As this was a small district, Mrs. Senour took over districts 7 and 8 also, giving her a total of 85 prospects to interview. She is very confident she will have a much better showing in another week.

District 11, Thomas Meader captain, was a close second, with 22 paid memberships out of a possible 55, or 40 per cent. He stated that he has enough promises of memberships from those unable to pay when interviewed to send that district considerably higher by the next report.

In District 1 Mrs. Howard Lieben showed a total of 17 memberships out of a possible 60. She also has pledges which will make a very different total in another week.

The Volunteer Firemen were the first to put an organization over the top, subscribing 100 per cent. The school teachers were the next to come in 100 per cent and Tuesday the Kiwanians pledged 100 percent.

Miss Louise Judson, executive secretary, in giving out these figures added that she considered this a remarkable showing for four days with one of them a holiday and one Sunday, especially as some of the captains have been prevented by circumstances out of their control from commencing the canvass immediately. She said that another week would show some of the laggard districts climbing up into the top ranks. She added:

"All of the canvassers report a most heartening spirit of cooperation and friendliness among the people they contact. In practically all cases where they fail to obtain a membership it is because of actual lack of the dollar, not because of lack of interest or appreciation.

"It is most interesting to find so many people who have saved up their membership dollar to have it ready when the canvasser calls. It amounts to only two cents a week for the year's membership but, because it is so small a sum, the majority of people don't bother to save it in installments and sometimes the appeal finds them without the dollar to meet it.

"We are finding this year that almost a hundred percent of the people approached have a real knowledge of Red Cross activities and an appreciation of some definite good the local chapter has accomplished in this city."

Meeting Called To Plan Welfare Of Unemployed Women

Mrs. Mary A. Wammock, welfare chairman of the Sierra Madre Woman's Club, has called a meeting of all welfare agencies in Sierra Madre for Friday, November 24, at 2 p.m. in the Council room of the City Hall.

"We find that the unemployed women of Sierra Madre have a problem, the solution of which will require the assistance of the entire community," Mrs. Wammock states. "The County Welfare Work and our relation to it will be explained."

Representatives from each local welfare organization are asked to be present.

Race Track On The Baldwin Ranch Is Thought Certain

Activity in the horse racing game this week pointed definitely to the completion of the track started originally by Joseph Smoot on the Baldwin ranch, adjacent to Sierra Madre. At a meeting of the city directors of Pasadena it was reported that Hal Roach, head of the Los Angeles Turf Club, had combined interests with H. O. Comstock, of the Hotel Vista del Arroyo, who had previously made negotiations for the Baldwin lease in Arcadia. It was also stated that James Ralph, III, son of Governor Ralph was a party to the new alliance.

At the same meeting of the directors an offer was made to lease Pasadena's city farm in Alhambra for a horse racing track, for a period of 25 years at a fee of \$400,000. The offer came from a group of real estate dealers.

War Is Near Doctor Tells Kiwanians

Eminent Lecturer Gives
Thrilling Talk On Rise Of
Hitler And Germany

The whole world is closer to war than at any other time in history, Dr. W. G. Worth, lecturer on religion, told the Kiwanis Club at its Tuesday luncheon as well as in Sierra Madre, was evidenced yesterday. In the cast are Mary Schmidt, Jacqueline Ward, Gilbert Sonner, John Gray and Bob Ward. A date for the local presentation will be announced in the near future.

Call was issued this week by the League for patron members to volunteer their services. Everyone in the city who is sympathetic with the interest of the local Little Theatre and its purpose of furthering American dramatic art, but who is unable to take an active part in the production or instruction, or technical branches, is earnestly asked to fill in the patron membership blank printed below and mail to the secretary of the Municipal Drama League, Sierra Madre Allied Arts, 115 West Bonita avenue, with the two dollar fee—

I enclose \$2.00, which entitles me to a Patron Membership in the Sierra Madre Drama League. By this gesture of friendliness I pledge my support to the American Little Theatre movement in Sierra Madre.

Cast Drawn For Leagues First Play

Drama Group Selects Mary Young For Feminine Lead In "Comedy In April"

With Miss Mary Young, known to Sierra Madre audiences for her comedy and dramatic talents, in the feminine lead role, "Comedy in April" this week was well into rehearsal for its Drama League production in mid-December.

Miss Young plays the part of a humorously artificial Hollywood actress who temporarily leads a young Stanford engineering student astray. The portrayal of the slightly ridiculous and sensitive youngster will be given by Don West, who has done much dramatic interpretation work in addition to pursuing his profession as an architect and water color artist.

Public announcement is made by Miss Jean Ward, play director, that henceforth all rehearsals will be closed to all but members of the cast, and technicians actively connected with the production.

Probability that a one-act League workshop play now being directed by Doug William will be staged at the Shakespearean Club in Pasadena as well as in Sierra Madre, was evidenced yesterday. In the cast are Mary Schmidt, Jacqueline Ward, Gilbert Sonner, John Gray and Bob Ward. A date for the local presentation will be announced in the near future.

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I enclose \$2.00, which entitles me to a Patron Membership in the Sierra Madre Drama League. By this gesture of friendliness I pledge my support to the American Little Theatre movement in Sierra Madre.

Name

Address

Patron cards for 1934 memberships will be mailed upon issuance soon. Honorary Sustaining Memberships may be obtained for \$5.00.

No Need For Court Action By Pasadena

Crown City Prepares To Sue
For Conduit Right Of
Way In Sierra Madre

Pasadena's expressed perturbation over Sierra Madre's hesitation in granting permission for the laying of the Pine Canyon conduit through this city is quite unnecessary, according to City Manager Al S. Myers. The board of city directors instructed Pasadena's city attorney, Harold Huls, this week to start condemnation proceedings in Superior court against Sierra Madre to obtain the right-of-way for the pipe line.

"We have no intention of treating Pasadena unfairly or of holding up or unnecessarily delaying their project," Myers said. "We are glad they have this to give work to unemployed and, until we read of it in the papers this week, we were unaware that there was any trouble over it. No one from Pasadena has said anything to us about it."

"We told the Pasadena officials that we should have to insist on curb-to-curb replacement of paving taken up for the pine line because patchwork is wholly unsatisfactory. We also suggested to them that, instead of making the repairs, they should put up the money the repaving will cost and let us do the work. A tentative agreement on that line was reached and we are preparing estimates of the cost for submission to them. As soon as these figures are ready we expect to reach a final, formal agreement with Pasadena and condemnation proceedings will be needless."

To carry out her request her six sons will be pallbearers. The funeral will be held at 2 p.m. today from Holton and Son Funeral Parlors, in Long Beach.

Big Project Subject Of Debate Here

Forum To Hear Both Sides
Of \$170,000,000 Water
Proposal On Tuesday

A debate on the merits of the \$170,000,000 Central Valley's water project to be voted upon by the people at a special election on December 19 will feature next Tuesday's meeting of the Sierra Madre Forum at the City Hall.

Assemblyman Charles W. Dempster, of Los Angeles, who helped prepare the official argument in favor of the water project, will take the affirmative in the debate.

As the first unit of the Co-ordinated Water Plan, resulting from the Federal-State Commission's surveys of California's needs, the project gains in interest now that it has been scheduled in the National Administration's public works program. Basil Maloy is now in California making a personal check for the Department of the Interior which offers support for public water and power projects on the basis of engineering soundness and social need.

The project represents a regional plan, including service for many cities and industries, improvement in navigation, storage of flood waters, which in release will produce a huge block of cheap power.

The negative will be presented by Mr. Edward F. Trez, of the California Improvement Association of Los Angeles.

Beginning with last night's special Forum meeting, the plan to have a brief Current Events feature presented by local citizens was inaugurated by Mrs. Jessie H. Wright representing the local Red Cross.

Louis Bartletts address on California's Natural Resources and Economic Security will be reviewed in next week's issue of THE NEWS.

At next Tuesday's Forum at 7:45 Dean Bode will discuss "Current Events As I See Them."

Big Two-Day Bazaar At St. Ritas Will Open This Evening

St. Rita's annual bazaar began yesterday with a special session for the children. Adults are to have their fun this evening and tomorrow. More booths have been arranged in the school auditorium than ever before and there will be amusement and games for everybody.

The famous turkey dinner will be served Saturday evening, from 5:30 until 8 o'clock. The menu was revealed this week and it is certain that after reading it no one will want to stay home. There will be roast turkey, dressing, mashed potatoes, fresh peas, fresh carrots, salad, celery, olives, apple pie and coffee cooked to a king's taste and flavored as only mother knows how.

A beautifully carved and well filled hope chest and many smaller prizes will be awarded tomorrow evening.

The public is most cordially invited.

SANTA CLAUS NAMES AGENT IN SIERRA MADRE; APPEALS FOR TOYS TO BE RECLAIMED

HELLO . . . hello . . . are you there . . . oh, how are you? Yes . . . this is . . . don't you know who this is . . . no . . . why this is Santa Claus. Oh, you don't believe it . . . well, listen, tune in: Chris! Junior! drive in the reindeer, put 'em in harness and bells . . . come on . . . that's it, let the ring go over the air—heel and toe an' away they go, they all go together, on the glistening snow!

Hello Sierra Madre! Are you there? Are you sure you're there? Well, I am coming.

A little bit lean this year . . . but—the measure of my smile and cheer, and the measure of my bag of joy, will be the measure of your smile and cheer—and help.

Where is the Little Boy Blue of yesteryear? Where is the doll that cuddled the chest of your angel child that bygone Christmastide? Where is the little red wagon, the broken horn, the busted drum, the abandoned cycle, the forgotten doll's house, the whatnot and whatnot that brought blissful happiness to your own precious ones?

Dig them out. Worn and tarnished, broken, busted, they can be resurrected to bring blissful happiness to the little ones around the corner.

Send them—gather them up and deliver them at once to the fire station at the City Hall and the Sierra Madre Volunteer Firemen will wave their magic wands, and lo, they will arise anew and cause a flutter in the hearts of some youngsters, who might—in case—believe there is no Santa Claus.

All of which is a suggestion that if you have any abandoned toys, please send them in—and at once. The firemen opened the Santa Claus toy shop in the Kersting Court store room adjoining the real estate office of Woodson Jones on Monday. Already a lot of toys have been contributed, but the firemen are willing and anxious to fix up all that are brought in.

Lucky Baldwin's Kin Buys Belohlavek Home On Fairview

J. D. Mullender, of Venice, great grandson of Lucky Baldwin, purchased the home of Mr. and Mrs. Joseph Belohlavek, 734 West Fairview avenue, this week.

The home is a two story Spanish structure of nine rooms with a tile roof and three baths. The large billiard room in the basement is being remodelled and the new owner is building a stone tile wall around the property. A number of other improvements are planned. The lot is 100x158.

Mr. and Mrs. Mullender have two children and plan to take possession about the first of December.

Recognition Of Russia Is Held Absurd

At a luncheon in his honor in Glendale on Wednesday on the eve of his departure for Washington yesterday morning Congressman W. E. Evans of this district expressed his unalterable opposition to the recognition of Russia by the government at Washington.

"I cannot understand why any one should desire to stoop to recognize a country that we have no use for," Mr. Evans said. "We cannot tolerate a country which for years has attempted to overthrow our own government with communistic propaganda. I for one stand ready to ship out of this country every alien communist found."

It was the first Republican gathering in the district since the Roosevelt landslide of a year ago and speeches by various representative G.O.P. citizens of the district expressed the thought that the Roosevelt administration has "scrapped the American constitution" and that the people are unwittingly permitting a dictatorship to be set up.

At next Tuesday's Forum at 7:45 Dean Bode will discuss "Current Events As I See Them."

Former President Spends Weekend At His Son's Home Here

Ex-President and Mrs. Herbert Hoover spent a quiet weekend in Sierra Madre with their son, Herbert Hoover Jr., and family. The former President came here following a week's fishing trip in the waters about Catalina during which he hooked a huge marlin. All the Hoovers attended the Stanford-U.S.C. game on Saturday.

The famous turkey dinner will be served Saturday evening, from 5:30 until 8 o'clock. The menu was revealed this week and it is certain that after reading it no one will want to stay home. There will be roast turkey, dressing, mashed potatoes, fresh peas, fresh carrots, salad, celery, olives, apple pie and coffee cooked to a king's taste and flavored as only mother knows how.

A beautifully carved and well filled hope chest and many smaller prizes will be awarded tomorrow evening.

The public is most cordially invited.

Water Color Show At Little Gallery

Exhibits from the 13th annual Water Color Show at Exposition park are displayed at the Little Art Gallery this month by the California Water Color Society. As there was no reception this month to open the exhibit, the public is cordially invited to call at the gallery anytime during the month.

A committee meeting for the Sierra Madre-Monrovia Health district was held on Monday at the home of Mrs. James Richardson in Monrovia. Mrs. John E. Colvert and Mrs. Middough represented Sierra Madre.

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Sierra Madre, California
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of California.



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Three months, 75c.

*He satisfieth the longing soul,
and the hungry soul he filleth
with good.—Ps. 107:9. (R.V.)*

*God makes every common
thing serve, if thou wilt, to en-
large that capacity of bliss in
His love.—E. B. Pusy.*

WHY TAXES MOUNT

A recent survey made by the New Jersey Taxpayers Association indicates the main reason why the average citizen pays much less attention to the problem of taxation than he should—and, as a result, lets the cost of government reach fantastic heights.

Only one out of ten New Jersey families paid any direct tax to the federal government in 1930. That year the income tax produced revenue to the extent of \$23,000,000 in the state, and 93 per cent of it was paid by 9 per cent of the population. The New Jersey experience, it may be taken for granted, is reflected to a greater or lesser degree in other states.

The upshot of this is that millions have conceived the notion that taxes are something they escape—and that the services of government they receive are paid for by someone else. That's true—so far as direct taxation is concerned. But direct taxation is a very minor thing in comparison to indirect taxation. The vast bulk of governmental revenue comes from taxes on businesses, which are passed on to the buying public. When we buy a glass of beer, switch on a light, rent a house, drive the car around the block, purchase clothes or food or other necessities, we're paying taxes whether we realize it or not. And the person of moderate means is hit great deal harder by comparison, than is the person of wealth. The tax on a gallon of gasoline or a movie ticket, for example, is precisely the same whether it's paid by a day laborer or a millionaire.

That the millions of ordinary citizens have the most to gain from tax reduction and stand to lose most when taxes rise, is something for them to start thinking about.

CITIZENS MUST HELP

Not another winter like the last!

That was the pledge of the new Administration when it came into office. Every effort is being given to achieve it. It represents the most earnest hope of every citizen.

But government alone can't do it all. We can spend money for relief—and we are, but there is never enough. We can build public works—but there comes an end to that, and the public treasury is not bottomless. A large share of any kind of re-

lief effort must be borne by the individual citizen.

And this doesn't mean charity, vital as that is. The best kind of relief is that which spends money and provides jobs on projects which are permanently valuable, and gives those who pay the bill something really needed. That is true whether the work is done by the Federal government or the State, or John Jones down the street.

A dollar spent for a new house, or to repair an old one, does double duty. An extremely large share of it goes directly to labor in your own town. The rest of it goes to various industries, through numerous pockets. It touches many states and communities. It is always growing—and by the time it has run its course it has done the work of fifty or a hundred dollars.

Remember that—and remember too that you have a selfish interest in building and repairing while prices are still in the economic basement.

NRA NOW UNDER WAY

The NRA has its pioneering work behind it. Now it is gradually developing into a more rational, better organized governmental bureau. The last change gave the blue eagle five definite branches. They cover, in groups: Extractive Industries, Construction and Machinery, Chemicals, Leather and other manufacturers, Trades, Services, Textiles and Clothing. Each branch has an administrator all its own, making a sort of five-man cabinet to Big Shot Administrator Hugh Johnson. Persons who wish to report a code violation to the NRA have only to go to the post office, procure a blank, fill it out and file it with the local NRA compliance officer. He makes an effort to fix matters up, and if he fails he passes it on to his immediate superior, the Divisional Administrator. He takes a crack at it, and in event of failure, sends it up to the National Compliance Board. If it flops, General Johnson gets it next. If necessary, he can turn the charge over to the Federal Trade Commission or the Attorney-General.

General Johnson always has a lot of fights on his hands. Most recent was with the Federal Reserve Board's Bulletin. It said that late industrial declines have occurred most severely in industries which have been affected by codes. The General shook his head, growled menacingly, barked out that the situation was precisely the reverse of that, and that code industries have been going forward. So the reader can take his choice. A more important fight of the battling General's is his long-standing feud with Ford. The other day he traded in his government Lincoln for a Cadillac, announced that Ford would get no government contracts. A showdown will come soon, when automobile makers are required to send in their employment statistics.

CELEBRATE ROSS TYREE'S BIRTHDAY

A weiner roast, celebrating the 16th birthday of Ross Tyree, was held at the Tyree home, 140 South Hermosa avenue, last week. Guests included Loretta Brown, Ruth Hampton, George McRoberts, Bud McRoberts, David Allen, Roe Wayne, Warren Preston, Joe Morgan, Dorothy Tyree, George Tyree, Mr. and Mrs. Russell Tyree and Mr. and Mrs. John W. Tyree.

VIOLIN SOLOIST AT TWILIGHT RECITAL

Miss Lalla Fagge will assist Dean Bode with two violin members at the Organ Recital next Sunday at 5 p.m. in the Church of the Ascension. A social hour will follow with tea served by St. Catherine's Guild.

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CHRISTIAN SCIENCE

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Subject of the Lesson-Sermon on Sunday, November 19, "Soul and Body."

8 p.m., Wednesday—Testimonial meeting.

Reading room open Monday,

Wednesday and Friday afternoons from 2 until 4 o'clock.

CONGREGATIONAL

Rev. Arthur O. Pritchard, Pastor

"The Willing Mind," will be the topic of the Pastor's sermon.

On Tuesday at 12:30 the Women's Society will have a Missionary Luncheon at the church. Mrs. Frances D. Hall, Indian Agent of the Department of the Interior, accompanied by an Indian girl, will speak.

On Wednesday at 7:30 a series of "Get Togethers" at five different homes in the parish. All friends and members are invited to the home nearest to their residence: (1) Mr. and Mrs. N. A. Young, (2) Plaza Children's Home, (3) Mr. and Mrs. C. W. Jones, (4) Mrs. Hooker Jones, (5) Mr. and Mrs. James Heasley.

ST. RITA'S CHURCH

Rev. Hyacinth Clarey, C.P.

Pastor

Sunday Services—7:30 a.m. and

10:30 a.m.

Tuesday and Friday—7:45 a.m.

Weekly Masses at 7 a.m.

PILGRIM HOLINESS CHURCH

Rev. Stanley Weber, Pastor

66 W. Central Ave.

SUNDAY SERVICES

10 a.m.—Sunday School.

11 a.m.—Morning Worship.

7:30 p.m.—Evangelistic Service

FRIDAY NIGHT

Young People's meeting.

FOURSQUARE GOSPEL

West Central Avenue

REV. DAISY LEE VAN NIEKERK,

Pastor

Sunday School—9:45.

Morning Worship—11 a.m.

Hospital Work—2:30 p.m.

Crusaders—6:30 p.m.

Evangelistic—7:30 p.m.

Tuesday, 7:30 p.m.—Divine Healing Service.

Wednesday—Commissary meeting.

ALSO

In Spanish

"3 Little Pigs"

It's a Riot!

Mat. All 25c

NIGHT Seats 25c

DAILY PRICES 500 Good Seats 25c

CHILDREN 10c

CURTAIN AT EIGHT

Mat. All 25c

NIGHT Seats 25c

DAILY PRICES 500 Good Seats 25c

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War Is Near Doctor Tells Kiwanians

(Continued from Page One)

idea of Germanism was not original with Hitler and as far back as 1870 Gobenau, a Frenchman, made the statement that the Teutonic race was the finest race on the Continent of Europe. At a later date a famous English statesman made the same contention—that the Teutonic race was superior. Therefore the idea of superiority came to the Germans from the outside world. They believe they have the finest art and the finest in science.

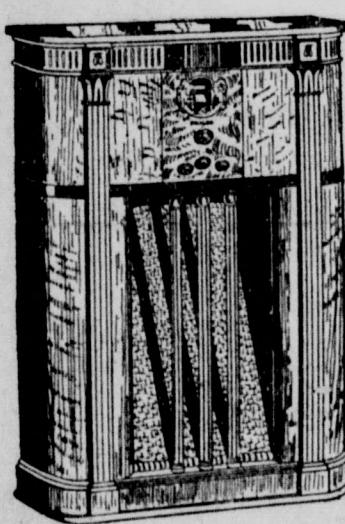
This "Germany for Germans" policy, which today excludes the 600,000 Jews in Germany, is a part of the Nazi movement, said Dr. Worth. In Hitler's economic policy his party has no use for world capital and is against international trade to any large extent, believing that Germany is sufficient within itself for its own existence.

"Germany needs more land" said Dr. Worth, "and under his foreign policy Adolf Hitler's program is to crowd over on the east into Russia. They realize that as they do this that France will join Russia to fight Germany. Germany hopes to make friends with England and Italy to further their extension to the east."

This Nazi movement of Hitler's is accepted by practically one-hundred percent of the German people and represents the greatest political organization in the history of Germany, said Dr. Worth, who stated he believes that the movement will not subside and that the whole world is closer to war than at any other time in history.

The solution of peace, said Dr. Worth, "does not rest with war, or with science, nor with education nor business, but with the development of the spiritualistic mind of the human race."

Gifford Gordon will speak next Tuesday at the Kiwanis luncheon on "America and Her Critics."



**The News of
the World**
Over a New 1934
PHILCO
or
R.C.A. Victor
RADIO



Give your home a real Radio. Enjoy the finest reception of the world's news and events, stars of the air in their music and entertainment. Complete display of the new 1934 Philco and R.C.A.-Victor, the Radios supreme, now being shown.

\$24.00 and up

Sierra Madre Furniture Co.
"EVERYTHING FOR YOUR HOME"
TOM TYLER, Prop.

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SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS
"Your Own Home Bank"

**A GENERAL BANKING BUSINESS
TRANSACTED**

TRAVELERS CHECKS & DRAFTS ISSUED
ESCROWS & COLLECTIONS

SAFE DEPOSIT BOXES & STORAGE
INTEREST PAID ON
SAVINGS ACCOUNTS

**WE APPRECIATE YOUR
BUSINESS**

Local Sport Paragraphs

By John Copeland

ONE of the delightful benefits of attempting to skipper a weekly sport column is that one has the opportunity of Friday morning quarterbacking, instead of the more common Sunday morning variety afforded the sport writer on a daily sheet.

Now this advantage isn't quite all it might be cracked up to be. We have a perfectly swell hunch that Jones pulled a boner in not yanking Warburton for his rest period in the last part of the third, thus saving him for the last few minutes of the game on the assumption that he might shake loose. But it wouldn't do us a darn bit of good to spring such an idea, because everybody has already read Max Stiles' comments along the same line. And we'd be tabbed as a bag of wind with the easy job of rewriting the metropolitan boys' opinions.

We can lay ourself open to liberal raspberries by forewarning a few predictions, tho. Troy's deflated team to romp over Oregon tomorrow and Stanford to eke out a win in the Big Game, thus clinching a Rose Bowl call against either Army or Princeton.

Regardless of how far UCLA came from our not-so-smart pre-season prophecies, we can't quite figure out how they managed to land so near the cellar. Only 10 points scored against them all year, tied the mighty Bears who slaughtered Washington, who squashed the Indians, etc.—still rating only one above such a weak sister as Montana. Yet there's the bird who would have you spot him points and hand him odds on the basis on comparative scores.

Somewhere in the confines of the Sierra and the Sea there must be another Braven Dyer or Andy Smith or Ted Husing who could be prevailed upon to give the Los Angeles broadcasts a

—S—

Father Sage Says:

A regret for the mistakes of yesterday must not blind us to the tasks of today.

Fire Flames

By one of the boys

ACTING as "Boss" for the evening's fire-practice, Frank Lovell put the men through a strenuous work out. The old hotel on Lima street was the scene of action. This building is one of the remaining fire hazards of the city and the fire department dread the time when it may become ablaze. Tom Schwartz acted as instructor on the pumper, and demonstrated that he is very capable for the part.

At the meeting which followed it was decided that the members gather at the City Hall on Sunday morning to show their ability for a moving picture. Some of the naturally bad actors were good actors for the picture. Here again Tom Schwartz showed supremacy when he filled the role of director. His able assistant for this was Frank Lovell. Rudy Hartman again gave his valuable time doing the job of camera man.

On Monday evening the firemen moved into the new Toy Shop next door to the Jones realty office. Immediately after installing benches equipped with machinery, some of the fellows started to work on toys already brought in. Toys to be repaired for the kids can be left at the fire station. Bring in many.

With Christmas nearing and the spring following very closely, the firemen will be plenty busy for the next few months. Arrangements for the annual dance are under way. The firemen will be setting the date for the dance soon and the usual ticket selling campaign will get under way, so folks of the town are asked to be prepared for the uniformed men at their doors.

Jim Heasley has returned from a trip to the north and despite the fact that he was as far east as Reno, he came back with the same car and the same wife, although his wife tells one that is not so good for James.

Descending a very steep grade, Jim heard a noise that resembled a carbon knock and he said "Listen to the engine knock."

"That's not the engine," said Mrs. Jim, "that's my knees you hear."

Hardly had the new Toy Shop opened than a set of boxing gloves was found among the donations and what happened can only be imagined by those who know the men of the fire department. Without waiting for the strings to be tied two of the boys were swapping swats. An audience on the outside prevented one of them from being floored. This is in the nature of a challenge.

break. Both networks seem to have a scarcity of good football announcers in this neck of the State.

Neither of the birds who sputtered into the mike last Saturday had much of an idea who had the ball, and surely neither was in the least acquainted with the Husing technique of a running story of events. Quite possibly this is caused by lack of careful preparation such as is made by those ace high in the field. For all we know Husing might be just another ham without the support of his pal, Les. You'll notice that in the broadcasts you most enjoy, the reporter allows no incoherent pauses broken only by his excited gasps. Perhaps much of that "he's over the 30-yard line, past the 25, the 20, the 19, 18, over the seventeen, and down" stuff if a bit faked as to accurate detail, but it packs much more punch than when you merely hear bare statement of the start and finish of a long broken-field run.

"At time out for the half the big horns at the east of the track called for silence and the crowd toned down to a subdued roar. A great square across the bowl became a plain of purple.

Then up flashed in white letters:

"IN MEMORY OF . . . then all

purple again, then . . . CAVALRY

LEE. White letters on purple.

The name of the scrappiest gentle

man who ever wore a purple

shirt. Down on the field our team was standing up. Coach

was standing up.

"The woman with the purple

pom-pom said: 'The boys all

loved him, didn't they?'

She stared at her score card when the announcer said: 'It's tough

they haven't got him down there

today. He was the sparkplug.'

"You know, I felt obliged to

say, he was killed in a game like this . . . She nodded and looked pale.

"While the buglers of both the

Golden and the Purple men

played taps the crowd paid silent

tribute. The announcer said some

thing about tribute to a sportsman . . . casting all petty section

alism aside and disregarding the

trivial question as to who may

win this game or next . . . we join

with the Purple in mourning the

loss of Cavalry Lee. He was a

sportsman . . . a gentleman . . .

Two bugles blew softly and the

woman next to me was either

very happy or very unhappy, al-

most smiling, but her eyes were

funny.

"An uphill fight, with no story

book finish. The Golden was too

strong. But the Purple tied it up.

Came up even with the Golden's

final 18 points, then while the

time keeper held his gun up, had

a chance to win. We didn't have

a good booter, but a swell full-

back who Coach sent charging

down plenty . . .

"All the old stuff, Stadium

jammed with nearly ninety thou-

sand people. A cold wind blowing

across the big bowl down below

. . . The Golden Team wearing black silk pants that made them look like robots in the pale sun, and our team rather insignificant in comparison . . . The Golden men opened up toward the last of the first half, scoring seven points, and the game was in the bag. The Purple men were dished.

"A woman next to me wore a

miniature purple pom-pom—was

quiet in contrast to the wild fans

about her. I don't know why I

noticed her especially.

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sand people. A cold wind blowing

across the big bowl down below

straight at the center of the line for the extra point. In the tense pause that preceded his attempt, the woman by me yelled: 'Cavalry!' She yelled and her voice was drowned by the tumult that burst when our men cracked the line . . .

He dove with his nose ploughing up the turf, and the gun popped with the ball inches from the goal. The ball didn't go over, but he kept going with a whole team on his neck. There seemed to be more than mere victory or defeat in the air.

"She said: 'What was a beautiful game, I . . . I am . . .



CULTURE OF WINTER ANNUALS—THEIR PESTS AND DISEASES

By Jessie Ward Russell
Landscape Gardener

CALENDULAS are not subject to pests and diseases and are grown with less care than any of the winter annuals.

Pansies for winter bloom should be planted in full sunshine as they need the warmth of the sun for growth and blooms. They require good soil or soil that has been enriched with cow manure or commercial fertilizers. Apply plenty of moisture on warm days.

Old flowers should be removed to prevent seed setting which shortens the life of the plants.

Snails and cutworms are very fond of pansies. As they are hard to find in the day time when they hide, one is at a loss sometimes to determine what has happened to their plants. Keep snail poisons out.

There are many strains of pansies, some of which are not worth growing, so when buying pansy plants do not buy them because they are cheap but buy because they are good strains.

Violas are so much like pansies in their culture that you can follow the directions already given for pansies.

Snapdragons are subject to snapdragon rust but when grown during the winter months this rust is not apt to appear as it is most serious in hot weather.

They do not seem to be bothered with other pests or diseases. Snapdragons like plenty of water—only refrain from irrigating late in the afternoon so that the foliage will remain wet over night.

Stocks, one of our most popular winter flowering annuals, are

ORANGE SHOW JUST AROUND THE CORNER

It's open season on wild ducks and the National Orange Show has gone gunning again. The occasion is the annual wild duck dinner scheduled for Thursday night, November 23 in the orange show building at San Bernardino.

For almost a quarter of a century the wild duck dinner has been the signal for the starting of activities in connection with the forthcoming citrus spectacle. It is the opening gun which sounds the fact that another orange show is in the offing. The big event scheduled for November 23 will be just as brilliant, just as colorful as those of the past.

CUT FLOWERS
15c and 25c per bunch
FUNERAL SPRAYS
\$1 and up

WARD NURSERY & FLORIST
Mountain Trail & Laurel Aves.
Phone 1614

YOUR SCENIC ADVENTURE
AT MT. LOWE



YOU'LL experience a real thrill on this spectacular Incline Trip, ascending 1,200 ft. in 1/2 mile... and a marvelous Mountain Trolley trip around 127 curves, thru Granite Gate, over the famous Circular Bridge, 3 1/2 miles of scenic interest to the pleasing hospitality of Mt. Lowe Tavern. Then from Inspiration Point see 2,000 sq. miles of Southland far below... at night 56 cities ablaze with millions of sparkling lights... all this only 2 hours away!

Then why not try an overnight outing at Mt. Lowe... \$4.50 All-Expense Overnight Ticket includes fare, dinner, room and breakfast for one.

\$7.50 Two-Party All-Expense Ticket includes same features for two people.

Four Trains Daily leave 6th & Main St. Station at 9:15, 10:30 a.m. and 1:30, 4:30 p.m. Extra trains on Sat., Sun. & Holidays. "The Mountaineer" — Special thru train Sundays only at 8:00 a.m.—only 1 1/2 hours to Mt. Lowe—gets you there early!

M.T. LOWE
PACIFIC ELECTRIC RAILWAY
AGENT—GEORGE E. MESECAR
Central and Baldwin—Phone 219-3

Along Autumn Trails
of Gorgous Colors

California Leads In Number Of Loans From Federal Fund

California now leads the Nation in the number of loans completed by the Home Owners' Loan Corporation, according to Monroe Butler, State manager. Within a period of 90 days, this Corporation has developed a business of \$100,000,000,000 affecting 30,000 homes in California. In addition officials of the Corporation have succeeded in postponing a total of 3985 foreclosures on homes in the State, pending investigation to determine if the homes on which applications for loans have been made are eligible for loans from the Corporation.

"Beneficial results effected through the operation of the Home Owners' Loan Corporation, particularly towards stabilizing the real estate market, are already apparent," said Manager Butler. "Building and loan companies, banks and other money lending institutions are beginning to seek new home loans, indicating that there will be much more activity along this line, as frozen assets in the form of loans on homes held by distressed home owners are melted. This money will, without doubt, be utilized towards the promotion of new home construction or on sound loans on residential property."

PAPA KNOWS—



Sierra Madre Girl May Be Queen Of Rose Tournament

Miss Treva Scott, daughter of Mr. and Mrs. E. M. Scott, of 195 Santa Anita Court, was one of 20 from approximately two thousand girl students of Pasadena Junior College from which the Queen of Tournament of Roses parade on New Year's Day will be finally chosen.

Seven of the girls selected by the tournament committee will later be chosen "Princesses of the Seven Seas," to preside over the 45th rose pageant. One of the princesses will be selected queen.

In about ten days the seven princesses will be selected from photographs of the girls. The queen, however, will not be named from the seven until early in December. Her Majesty will be crowned in a special pageant on December 29, at the Civic Auditorium, following the annual Tournament of Roses ball to be finally chosen.

Scouts from Covina, Azusa, Sierra Madre and several other surrounding towns, nearly 80 in all, gathered around the camp fire on Friday night to enjoy stunts. Col. Hersey gave the boys a thrill with a talk on his ballooning experiences.

Those present from Sierra Madre were John Gossard, Claude Allen, Edward Decker, Norman Jensen, Gale Hersey, Bill Adwell, Dick Reel, Bud Walsworth, Don Nelson, Tom Solury Jr., and John Bristow.

It's a mighty sturdy public building that stands until the last bond issue for its construction is paid off.

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Storm Drain Opposition Is Developed

Property Owner Files Objection To Grand View Avenue Project

Hal M. Slemmons, Arcadia property owner, has served notice on the Sierra Madre and Arcadia City Councils that the proposed Grand View avenue storm drain that would carry away the mountain storm waters above Sierra Madre into the city's spreading grounds is objectionable to him and intimates action to prevent carrying through of the plan. In a letter to the City Council Slemmons said:

"The local press states that you are considering the diverting of flood waters into the Big Santa Anita Flood Channel from other channels and other drainage areas.

"As owner of about 1300 linear feet of the Big Santa Anita Channel running northerly from Foothill Blvd., near First Avenue, Arcadia, I must protest any diversion of storm water into said channel which does not now flow thereto. Reasons for this protest are obvious. Among them the fact that the bridge at Foothill Boulevard was designed to carry the flood waters from the Big Santa Anita Drainage area only. And the cross section of the channel improvement upstream therefrom was also designed to carry flood waters from Big Santa Anita Drainage area only. But regardless of the two last statements any increased flow during time of storm would constitute a serious menace, and hazard to my property, which I am sure you would not knowingly proceed with."

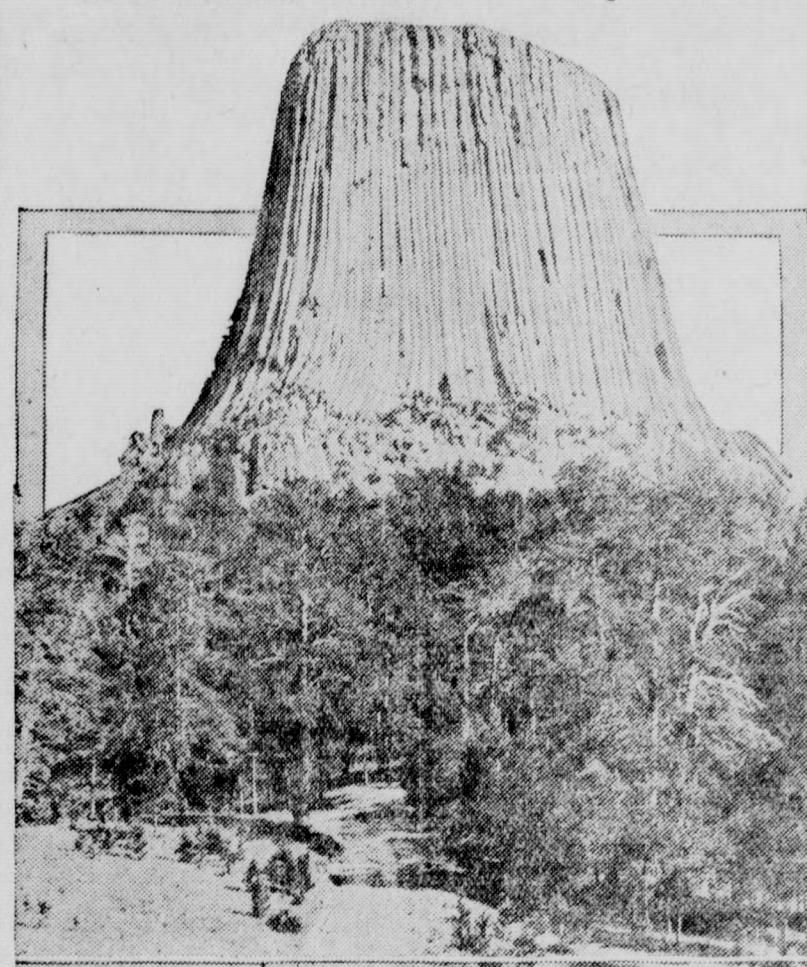
GORDON LEADS ASCOT SPEED DEMONS NOW

The victor in Sunday's 150-lap event at Ascot speedway will receive 71.25 points toward the Pacific coast racing crown title. Second place will get 35.62 points and third 22.50 points. While a hard battle is going on for the title, a three-cornered scramble for fourth place is creating a lot of interest also. Chet Gardner holds the position at present but he'll have to keep ahead of both Kelly Petillo and Mel Kenealy Sunday if he figures on retaining that position. Winning in his last two starts Al Gordon now leads the six contenders with a percentage of 58.82.

ANOTHER DOG VICTIM OF THE POISON FIEND

Dog poisoners are still at work in Sierra Madre. "Lady" beautiful German police dog owned by Miss Eunice Albrecht, of 150 West Montecito avenue, fell a victim of poison last Wednesday. This is the third dog to be reported to local police department within the past month.

Devil's Tower Will Be "Improved"



FUNDS have been allotted by the government for improvement of the Devil's Tower National monument in Wyoming. This unique formation of rock has drawn tourists each year to this picturesque spot near Sundance. The tower rises 1,250 feet high upon a hill colorful because of the red beds and buff colored sandstone as well as its forest of pines. The top of the tower is 790 feet above the top of this hill; at the base it has a diameter of 1,000 feet and at the top a diameter of over 200 feet. It is called by many the eighth wonder of the world because of its unique columnar construction.

Junior Women Plan A Cord And Cotton Dance December 2

Get-together Plan Of Congregational Church Is Unique

The Congregational Church is to have a Get-together for members and friends on next Wednesday evening. Only instead of one gathering it is to be in the nature of five meetings at homes in the parish. A local committee in each district has arranged a program for that district and these are to vary as the committees plan.

The music committee, including Miss Brain and Mrs. Evelyn Brain, has secured the Riviera Country Club orchestra from Beverly Hills. Tickets, in charge of Miss Genelle Paschall, may be secured from any of the members. Posters are being made and placed in windows by Miss Bille Dale. Misses Lilah and Alt Croxson are furnishing the refreshments. Miss Dorothy Walsworth is in charge of publicity and decorations are being done by Misses Shirley Chamberlain and Marian Daily. Miss Mary Davis, president, was present and approved the plans.

The new members are Mrs. Evelyn Brain, Misses Mary Frances Brain, Genelle Paschall, Lilah Croxson, Alta Croxson, Shirley Chamberlain, Bille Dale, Marian Daily and Dorothy Walsworth, chairman.

All friends and members of the church are invited to the home nearest their residence.

TOUR OF THE ORIENT AT OLD FOLKS HOME

A tour of the Orient will be taken through the medium of a moving picture on Saturday evening, November 18, at the British Old People's Home, 647 Manzanita avenue. The film will be shown by Mr. and Mrs. A. P. Pratt. Mrs. Pratt will be remembered in this city as Miss Jeanette Humphries. The affair is being presented through the courtesy of Mrs. W. R. Humphries. Friends of the home are most cordially invited.

Bum Oil

will make a BUM out of your motor long before it should wear out just because of BUM lubrication. Good Oil is your best protection against wear. We have it at

PICKETT'S SERVICE STATION
Phone 3484 — Sierra Madre, Calif.

Roberts Market

"Home of the Green Frog"



Challenge BUTTER Pound 24c

Rich, Aged
Klamath
Cheese

Pound
15c
A Kraft Product

Fancy Newton
PIPPIN APPLES

10 lbs.
19c

ASGUM

This is a pure asphalt product containing real asbestos fiber—comes in Liquid and Plastic form. It is absolutely free from coal tar.

Very moderate priced—let us give you particulars.

Sierra Madre
Lumber Co.

38 East Montecito
Phone 23

All Prices in Green Shopper Effective Friday and Saturday also

Market Recovers Truck But Thieves Get Away With Load

A pick-up truck, belonging to Roberts' Market, which was stolen in Los Angeles early last Thursday, was located in Los Angeles on Sunday and returned to the market on Monday morning. The load of vegetables on the truck when it was stolen was missing and it is believed that the truck was stolen for the vegetables, as no damage was apparent on the truck, except that the spare tire and tools were also stolen.

ART. and Things

By Henry Irwin Hawkhurst
THERE'S a lot of truth in the old saying that "it's an ill wind that blows no one good"—a bit ahead of my story perhaps, but, we'll let it go at that.

Sometime ago THE NEWS ran a story revealing the cleverness of one of our colony's most successful painters, Vernon Morse. About a year ago the League's first board of governors met in the City Hall to discuss ways and means for launching the League and Vernon Morse was a member of this group and made many valuable suggestions.

When the League actually started its classes last June 6, Mr. Morse on account of the fact that he was in the midst of building his artistic studio home up on Marlborough Terrace, could not find time to join forces with Alfred Dewey and yours truly who have been doing our darndest to get in line a group of aspiring recruits, and believe you me we've had plenty of handicaps with practically no equipment or funds.

Unbeknown to us all Vernon has been keeping his eye on the League and when "Old Man Trouble" came along and slapped yrs. truly down for an enforced rest in bed, Vernon stepped into the picture and in a high, wide and handsome way offered his help. Now here is a great break for the students of the League, for I know of no painter who is better qualified to give a student a good foundation in the fundamentals of art than is my good friend Morse. You can 'bet my life' that as soon as we are able to frisk around in high gear again we are going to do everything possible to keep Vernon on the job even if we have to cloriform him or something, to accomplish it. * * *

Almost immediately after her return from a three months European trip, Mrs. W. T. McKee, one of our League's first, foremost and enthusiastic and helpful patrons, favored our classes by a visit and later, Mrs. McKee told us that it was quite unbelievable that the League had accomplished so much in so short a time. Mrs. McKee was likewise impressed by the manner in which students applied themselves to their work.

There is a certain something—certain qualities—about Mrs. McKee that greatly reminds us of the beloved Schuman-Heink. Perhaps it is her inborn culture—her love of all things beautiful, enhanced by many years of world-wide travel. Perhaps it is because Mrs. McKee is an artist in her own right—not a singer, as is our famous Schuman Heink, but as a painter, a painter who, for the time being, has been compelled to forego her urge to paint. Mrs. McKee has expressed the desire to join the League classes just as soon as her health will permit.

All friends and members of the church are invited to the home nearest their residence.

TOUR OF THE ORIENT AT OLD FOLKS HOME



That Roof of Yours—

needs painting, and one of the best preservatives you can use to keep it looking like new and also absolutely waterproof, is

ASGUM

This is a pure asphalt product containing real asbestos fiber—comes in Liquid and Plastic form. It is absolutely free from coal tar.

Very moderate priced—let us give you particulars.

Sierra Madre
Lumber Co.

38 East Montecito
Phone 23

SAFEWAY and PIGGLY WIGGLY STOKELY'S VEGETABLES

Corn Country No. 2	10c	Hominy Fancy No. 2½ Can	9c
Stokely's—Country Gentleman, cream style. Golden cans.		Stokely's hominy—large, white kernels. No. 2½ can.	
Cranberry 17 oz.	13c	Vegetables Mixed No. 2 Can	12c
Stokely's—Cape Cod cranberries, cooked and strained.		Stokely's mixed vegetables—a perfect salad assortment.	
Pumpkin Can	12c	Sauerkraut Can No. 2½	12c
Stokely's golden pumpkin—unexcelled for holiday pies.		Stokely's Sauerkraut—tender, crisp, shreds. New pack.	
Cut Beans No. 2 Can	10c	Peas and Carrots No. 2 Can	15c
Stokely's tender cut green beans, stringless, full-flavored.		Stokely's—fancy peas and carrots, skillfully blended.	
Lima Beans No. 2 Can	15c	Diced Beets No. 2 Can	10c
Stokely's—tiny green lima beans, packed in golden cans.		Stokely's selected red beets, diced, for use in salads.	
Whole Beans No. 2 Can	15c	Beets Fancy Sliced No. 2 Can	10c
Stokely's whole green beans, Refugee type. For salads.		Stokely's—tender, new beets, sliced. Golden-lined cans.	
Kidney Beans No. 2 Can	8c	Catsup Tomato 14-oz. Bottle	12c
Stokely's Fancy Red Kidney beans. Tender, meaty tasty.		Stokely's Catsup—made from firm, vine-ripened tomatoes.	
Shoe Peg Corn No. 2 Can	13c	Chili Sauce Tomato 12-oz. Bottle	15c
Stokely's shoe-peg—whole kernels, just off the cob.		Stokely's Chili Sauce—a different, appetizing sauce.	

COFFEE EDWARDS' 1-LB. TIN 23c AIRWAY PER LB. 15c

Edwards' Dependable, full-bodied vacuum-packed; Airway Brazilian, fresh roasted, ground to order.

QUALITY EGGS PER DOZ. 25c

Quality brand, selected large eggs, inspected, processed, candled and cartoned. A week-end value.

BUTTER LA FRANCE AT PER LB. 24c

SAFEWAY STORES. SUNSET GOLD AT PIGGLY WIGGLY.

SUGAR PURE CANE 10 LBS. FOR 43c

Pure cane sugar, finely granulated and packed in sanitary strong cloth bags. A record low price.

MILK MAX-I-MUM TALL CAN 5c

Whole sweet milk, evaporated to consistency of cream. Unexcelled for cooking purposes, etc.

GLOBES G-E MAZDA EACH 20c G-E TYPE D EACH 10c

General Electric—Mazda in 25, 40, 50, 60 watt; Type D in 30, 60 watt. Fill empty sockets now.

Preserves 40-oz. Shredded Wheat 12c

Marasca or Shaw. Made from fresh berries, cane sugar.

Jell-Well 5c Corn Flakes 5c

Sparkling desserts, tasty custard puddings quickly made.

Coconut 11c Postum 18c

Baker's yellow can—moist pack; for cakes, pies, candies.

Chocolate 19c

Baker's No. 1 chocolate—for cooking or beverages.

Mayonnaise 24c

Best Foods "Double Whipped." Quart jar priced at 44c.

Marshmallows 15c

Fluff-i-est brand. Freshly made. Fine with hot cocoa.

Wesson Oil 20c

Excellent for home-made mayonnaise, frying, shortening.

Formay 16c

Swift's blended, fast creaming shortening. 3-lb. can 45c.

Aunt Dinah 12c

Genuine Black Strap New Orleans Molasses. For cooking.

Molasses 19c

Baker's Rabbit No. 1½ Can

Calumet 23c

"Double Action" assures success in your baking. 1-lb. can.

Salt 7c

Morton's—26-oz. Leslie's—2-lb.

Sani-Flush 22-oz. Can 15c

Sani-Flush removes most stubborn closet stains easily.

HAMS CUDAHY'S PURITAN ARMOUR'S STAR 17c

Whole hams or full halves, with center cuts left in. Cudahy's Puritan or Armour's Star. Skinned hams.

ROAST PRIME RIB OR RUMP 17c ROUND BONE SHOULDER 14c CENTER CUT CHUCK 12c

Pot Roast. Cut from fancy steer or baby beef.

Steaks Fancy Steer or Baby Beef 18c

Your choice of Round, Sirloin, Club or T-Bone Steaks.

Beef Stew 15c

Boneless cuts of fancy steer or baby beef for stewing.

Ground Beef 10c

Freshly ground lean beef. Fine for patties or meat loaf.



WANT .. ADS..

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading 'Too Late to Classify.'

WORK WANTED

MOTHERS—An experienced Japanese schoolboy who needs board and small wages would like to lighten your housework. Phone 48. —7:1a

AUTO PAINTING, Tops recovered. Duro paint jobs \$15 up. Work guaranteed. Have your top recovered before it rains. Phone 82 for estimates. S. M. Garage. —4:1fa

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:1fa

FOR SALE MISCELLANEOUS

FOR SALE—Thorobred Shepherd Police Puppies; fine specimens; 5 weeks old. 304 W. Central. —8:1e

FIREWOOD, Coal, briquettes, coke, kindling. Fleming's Feed & Fuel, Phone 22, 32 N. Baldwin. —8:1e

USED MAYTAG washer, a bargain. Pettit's Used Furniture Store, 31 North Baldwin. —8:1e

WEBER upright piano in excellent condition. Very reasonable. 57 West Montecito. Tel. 262-2. —8:1e

GASOLINE PUMP for sale. Geo. O. Daily, 105 E. Central. —8:1e

AVOCADOS for sale. 685 W. Alvarado. Phone 182-3. —7:1e

FOR SALE—2 large drop curtain porch awnings. Reasonable. 324 Sycamore Place. —8:1e

FOR SALE—Beautiful mare. Singlefoot. Young, sound and gentle. Well-reined. 100 Suffolk Ave., Sierra Madre. —6:1a

BANTAMS and pigeons for sale. 541 W. Orange Grove. —4:1fa

FOR SALE—Good Player Piano. Box R, News Office. —6:1a

WILL SELL large outdoor cage with yellow, green and blue parakeets at real bargain. Phone 48. —5:1e

SWAPPING POST

WILL SWAP almost new hand vacuum for chicken or groceries. 317 N. Auburn. —7:1e

SWAP—Day Bed for large rug. Phone 215-1. —5:1e

WANTED—Sewing, rug making, mending, quilting, etc. Women's organization, Cooperative Relief. Phone 349-3. —8:1e

RAGS, PAPER, junk of every description wanted by Co-operative Relief Association. Phone 352-1.

GREEN breakfast room set for table, easy chair, or 7. 315 N. Baldwin. —6:1e

LOST & FOUND

FOUND—Gasoline Tank, cap, also keys; owner may have same by identifying and paying for adv. at News Office. —8:1e

**Sierra Madre's
greatest
Real Estate
announcement
this time
next week!**
WATCH
Humphries

A home—100 ft. frontage, all street work in and paid for—Home built to measure—2 bedrooms, tiled roof. \$2500.00

MISCELLANEOUS

ORIENTAL—Domestic Rugs cleaned, repaired by native workmen. S. M. Mardigian, Dept. Mgr. Pasadena Storage Co., 55 S. Marengo. Wakefield 6131. —5:1fa

STRICKLAND'S Feed Store—Laying Mash, Scratch, Poultry Food. —38:1

STRICKLAND'S FEED STORE—Birds, cages, flowers, fertilizer. —38:1

**MONARCH
ROOFING
COMPANY**
500 So. Raymond CO. 6191
PASADENA, CALIFORNIA

NOTICE OF TRUSTEE'S SALE
T. O. No. 172256-S

On Tuesday, December 12th, 1933, at 11:00 A.M., TITLE INSURANCE AND TRUST COMPANY, as Trustee under and pursuant to Deed of or Transfer in Trust dated December 22nd, 1926, recorded January 14, 1927, in Book 6560, Page 193, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$750.00, dated December 22, 1926, in favor of ARNOLD VETTER AND ANNA VETTER, husband and wife, as joint tenants, will sell at public auction to highest bidder for cash (PAYABLE AT TIME OF SALE IN ANY COIN OR CURRENCY OF THE UNITED STATES THEN LEGAL TENDER FOR PUBLIC AND PRIVATE DEBTS) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed to and now held by it under said Deed or Transfer in the property situate in the City of Sierra Madre, in said County and State, described as

Lot Thirty-six (36) of the Sierra Madre Valley View Tract, as per map thereof recorded in Book 11, at page 21 of Maps, in the office of the County Recorder of said County.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the principal sum of said note, to-wit, \$750.00, with interest from March 22, 1931, as in said note provided, less \$5.00 applied upon account of interest—advances, if any, under the terms of said Deed or Transfer; fees, charges and expenses of the Trustee and of trusts created by said Deed or Transfer.

The beneficiary under said Deed or Transfer, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on August 11, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12326, Page 97, of Official Records in said Recorder's office.

Dated Nov. 13, 1933.

TITLE INSURANCE AND TRUST COMPANY, as said Trustee,

By ELZA C. MOWRY, Assistant Secretary.

Publish Nov. 17, 24 and Dec. 1. CR-2136 —8:10

NOTICE OF TRUSTEE'S SALE
No. T-13547

On Friday, December 1st, 1933, at 10:30 o'clock A.M. at the Easterly entrance of the Hall of Justice, in the City of Los Angeles, California. Security Title Insurance and Guarantee Company, as trustee under the Deed of Trust executed by SARAH M. McCLELLAND, a widow, who acquired title as S. Meredith McClelland, recorded April 8th, 1930 in Book 9840 page 265 of Official Records in the office of the Recorder of Los Angeles County, California, and by reason of default in the payment or performance of obligations secured thereby including the breach or default, notice of which was recorded July 28th, 1933 in Book 12288 page 199 of said Official Records, will sell at public auction for cash, without warranty as to title, possession, or encumbrances, the interest conveyed to said Trustee by said Deed of Trust in property situate in the County of Los Angeles, State of California, described as

PARCEL 1: The East fifty (50) feet of Lot One (1) of Furneaux



G. M. Sullivan, of Long Beach, visited in town on Wednesday.

Mr. and Mrs. Carl Olsen, of Newbury, visited in town on Wednesday.

Mr. and Mrs. W. Christian have moved to 41 South Baldwin avenue.

Marvin Webster, of San Francisco, former resident, visited in town on Wednesday evening.

Mr. and Mrs. P. J. LeGrand, of Quincy, Ill., have arrived to live with Mrs. LeGrand's sister, Mrs. Reuter, of 256 Adams street.

Daniel Shaffer, of 101 East Central avenue, broke his left wrist in a fall at his home this week.

Mr. and Mrs. John W. Tyree moved on Friday from South Hermosa avenue to 52 East Central avenue.

Mrs. E. T. Dunning, of Alhambra, spent Monday with her daughter, Miss Jessie E. Dunning, of 109 East Laurel avenue.

Mrs. W. J. Schiltz, of 67 East Highland avenue, enjoyed the weekend with her nephew and niece, Mr. and Mrs. Ed Arend, in Los Angeles.

Mrs. Bertha B. Miller, of 439 Mariposa avenue, moved on Thursday to the home of her son at 813 North Coronado street, Los Angeles.

Mr. and Mrs. H. L. Smith and daughter, Barbara, and Fred Jan, of Bakersfield, were Sunday guests of Mr. and Mrs. John E. Spoelstra, of 193 North Lima street.

Mrs. Tom Henderson and Miss Connie Zinco went to San Diego last weekend to see Mr. Henderson, who is fire suppression foreman at the C.C.C. Camp at Jamul.

Mr. and Mrs. Harry Ernst, of Whittier; Mr. and Mrs. Jack Wilkerson and Robert Johnson, of South Pasadena, were caller on Sunday at the home of Mr. and Mrs. Roy H. Pickett, 201 West Highland avenue.

Mrs. Mattie Cuddy and Mrs. Mary A. Wamock, of the Louise Severence Tent No. 65 of the

Tract, as per map recorded in Book 12, Page 193 of Maps, in the office of the County Recorder of said County.

PARCEL 2: The South Twenty-Five (25) feet of the East Fifty (50) feet of the West One Hundred (100) feet of Lot Three (3) of Furneaux Tract, as per map recorded in Book 12, Page 193 of Maps, in the office of the County Recorder of said County.

for the purpose of paying obligations secured by said Deed of Trust, including fees, charges, and expenses of the Trustee, sums expended under the terms thereof, interest thereon, and \$1470.99 in unpaid principal of the note secured thereby, with interest thereon at the rate of nine per cent per annum, payable monthly from December 5th, 1931.

Dated November 3, 1933.

SECURITY TITLE INSURANCE AND GUARANTEE COMPANY

By PAUL M. LEE, Its Assistant Secretary

(Corporate Seal) CR-1994 —6:8

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933.

Of Sierra Madre News, published weekly at Sierra Madre, California, for October 1, 1933.

State of California, County of Los Angeles, ss.

Before me, a notary public in and for the State and county aforesaid, personally appeared, L. R. Goshorn, who, after being duly sworn to, deposes and says that he is the editor of the Sierra Madre News and the following is to the best of his knowledge and belief, true statement of the ownership, management, etc., of the aforesaid publication, for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Editor: L. R. Goshorn.

2. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of the total amount of bonds, mortgages or other securities are: None.

3. That the name of the person or corporation managing the publication is: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, and their addresses, are true and accurate to the best of my knowledge and belief as to the circumstances and conditions under which the stockholders and security holders do not appear upon the books of the publication, and that the stockholders and security holders in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs are full and accurate in all respects and that no person, stockholder, security holder or bondholder has any interest of any kind in this publication.

5. That the name of the person or corporation managing the publication is: None.

6. That the name of the person or corporation managing the publication is: None.

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SAFEWAY and PIGGLY WIGGLY STOKELY'S VEGETABLES

Corn Country Gentleman Can	10c	H o m i n y Fancy No. 2½ Can	9c
Stokely's—Country Gentleman, cream style. Golden cans.		Stokely's hominy—large, white kernels. No. 2½ can.	
Cranberry Sauce 17 oz.	13c	Vegetables Mixed No. 2 Can	12c
Stokely's—Cape Cod cranberries, cooked and strained.		Stokely's mixed vegetables—a perfect salad assortment.	
Pumpkin Can	12c	Sauerkraut No. 2½ Can	12c
Stokely's golden pumpkin—unexcelled for holiday pies.		Stokely's Sauerkraut—tender, crisp, shreds. New pack.	
Cut Beans Fancy No. 2 Can	10c	P e a s and Carrots No. 2 Can	15c
Stokely's tender cut green beans, stringless, full-flavored.		Stokely's—fancy peas and carrots, skillfully blended.	
Lima Beans No. 2 Can	15c	Diced Beets No. 2 Can	10c
Stokely's—tiny green lima beans, packed in golden cans.		Stokely's selected red beets, diced, for use in salads.	
Whole Beans No. 2 Can	15c	Beets Fancy Sliced No. 2 Can	10c
Stokely's whole green beans, Refugee type. For salads.		Stokely's—tender, new beets, sliced. Golden-lined cans.	
Kidney Beans No. 2 Can	8c	C a t s u p Tomato 14-oz. Bottle	12c
Stokely's Fancy Red Kidney beans. Tender, meaty tasty.		Stokely's—Catsup—made from firm, vine-ripened tomatoes.	
Shoe Peg No. 2 Can	13c	Chili Sauce 12-oz. Bottle	15c
Stokely's shoe-peg—whole kernels, just off the cob.		Stokely's Chili Sauce—a different, appetizing sauce.	

COFFEE EDWARDS' 1-LB. TIN **23c** AIRWAY PER LB. **15c**

Edwards' Dependable, full-bodied vacuum-packed; Airway Brazilian, fresh roasted, ground to order.

QUALITY EGGS PER DOZ. **25c**

Quality brand, selected large eggs, inspected, processed, candled and cartoned. A week-end value.

BUTTER LA FRANCE AT SAFEWAY STORES. PER LB. **24c**

Churned from quality cream, quartered, and packed in cartons at the modern Lucerne Creamery.

SUGAR PURE CANE **10** LBS. FOR **43c**

Pure cane sugar, finely granulated and packed in sanitary strong cloth bags. A record low price.

MILK MAX-I-MUM EVAPORATED TALL CAN **5c**

Whole sweet milk, evaporated to consistency of cream. Unexcelled for cooking purposes, etc.

GLOBES G-E MAZDA EACH **20c** G-E TYPED EACH **10c**

General Electric—Mazda in 25, 40, 50, 60 watt; Type D in 30, 60 watt. Fill empty sockets now.

Preserves 40-oz. **33c** Shredded Wheat **12c**

Marasca or Shaw. Made from fresh berries, cane sugar.

Jell-Well or Jiffy Lou 5c per Package

Sparkling desserts, tasty custard pudding quickly made.

Coconut Baker's 11c

Baker's yellow can—moist pack; for cakes, pies, candies.

Chocolate Baker's 19c

Premium No. 1 chocolate—For cooking or beverages.

Mayonnaise Jar **24c**

Best Foods "Double Whipped." Quart jar priced at 44c.

Marshmallows pkg. **15c**

Fluff-i-est brand. Freshly made. Fine with hot cocoa.

Wesson Oil Pint **20c**

Excellent for home-made mayonnaise, frying, shortening.

Formay Shortening 16c

Swift's blended, fast creaming shortening. 3-lb. can 45c.

Aunt Dinah Molasses No. 1½ Can **12c**

Genuine Black Strap New Orleans Molasses. For cooking.

Molasses Br'er Rabbit No. 1½ Can **19c**

Gold Label light. Green Label dark—No. 1½ can 17c.

Calumet Baking Powder Can **23c**

"Double Action" assures success in your baking 1-lb. can.

Salt Morton's—26-oz. Leslie's—2-lb. **7c**

Your choice of nationally known brands of quality salt.

HAMS CUDAHY'S PURITAN ARMOUR'S STAR WHOLE OR HALF, Per lb. **17c**

Whole hams or full halves, with center cuts left in. Cudahy's Puritan or Armour's Star. Skinned hams.

ROAST PRIME RIB or RUMP Lb. 17c P O T

ROUND BONE SHOULDER Lb. 14c R O A S T

CENTER CUT CHUCK Lb. 12c P E R L B. **9c**

Prime Rib, rump—to oven roast; Round bone, chuck—to pot roast. Cut from fancy steer or baby beef.

Steaks Fancy Steer or Baby Beef lb. **18c**

Your choice of Round, Sirloin, Club or T-Bone Steaks.

Beef Stew per lb. **15c**

Boneless cuts of fancy steer or baby beef for stewing.

Ground Beef Per lb. **10c**

Freshly ground lean beef. Fine for patties or meat loaf.

Plate Rib of Beef Per lb. **7c**

Economical cut of quality beef—to braise or fritter.

RUSSETS IDAHO GROWN **12** LBS. FOR **25c**

Fancy quality, U. S. No. 1 grade, Idaho grown Russet potatoes, the West's finest bakers. Buy 12-lbs.

Potatoes Jersey Sweet 4 Lbs. For **15c**

Northern grown, Jersey variety, smooth, clean potatoes.

Grapefruit Size 80 3 For **10c**

Sweet, juicy, Imperial valley grapefruit. Size 80—large.

Pippins Fancy Newtown 6 Lbs. For **19c**

Newtown pippins, excellent for pies or apple sauce.

Apples Washington Jonathans 4 Lbs. For **17c**

Crisp, juicy Wash. Jonathans, favored eating apples.

Prices effective Nov. 16, 17, 18, in all stores within 35 miles of L. A.

Meat and produce values at Safeway and Piggly Wiggly operated departments only. **NRA**

SAFEWAY and PIGGLY WIGGLY

We reserve the right to limit. None to dealers. Prices subject to change without notice. **NRA**

CHOCOLATE DIVINITY CAKE

Here is a new and different confection—baked with pure whipped cream. It's as light as a snowflake and rich with the flavor of divinity.

LEMON CREAM PIE

Mother knows she can't bake pies like ours—that's why she always adds one to her shopping list and enjoys more leisure moments.

WISTARIA BAKE SHOP

"The Home of Good Things to Eat"

4 East Central

Phone 99



CY YOUNG'S MARKET

Phone 95

SWIFT'S PREMIUM BACON	2 for	25c
SWIFT'S BROOKFIELD LINK SAUSAGE	1/2 pound packages—each	10c
POT ROASTS (Swift's Branded Beef)	1 pound	15c
PORK LOIN ROASTS	(any cut) pound	20c
KRAUT	15c COMPOUND 2 lbs.	15c
FRESH FILLET OF ROCK COD	1 pound	23c

RESNICK'S

PHONE 47 and your order will be delivered FREE

Golden State BUTTER	lb. 25c
U.S. Extra Large Ranch EGGS	doz. 30c
Swift's Sliced BACON	lb. 19c
Pioneer Provision MINCED HAM	lb. 15c
Pioneer Provision WIENERS	lb. 15c
Full Cream JACK CHEESE	lb. 15c
SUGAR CORN, PEAS, STRING BEANS, No. 2 can—3 cans	29c
OVALTINE	6 ounce can 39c
S & F TOILET TISSUE (1000 sheet)	4 rolls 19c
Ritz SALAD DRESSING	1 qt. jar 29c (10c French Dressing FREE)
Pippin and Belfleur APPLES	10 lbs. 25c
TOMATOES	3 lbs. 10c
Bartlett PEARS	3 lbs. 10c
All GRAPES	3 lbs. 10c
Fancy Jonathan APPLES	6 lbs. 10c
Spanish ONIONS	6 lbs. 10c
Washington Burbank POTATOES, No. 1, 12 lbs. 23c	14 lbs. 23c
YAM or SWEET POTATOES	3 lbs. 10c

CENTRAL MARKET

CHAS. E. DAVIS

38 WEST CENTRAL

FREE

emergency repairs
and 39 other services



save you all or part
of the small annual
dues.

This, the largest
Automobile Club in
America, is strictly a non-
profit organization. Member-
ship will save you money—put actual
dollars in your pocket. Investigate!

FREE Guide to Motoring Economics

Send coupon now (or phone or
call) for free Illustrated Guide to
Motoring Economics, giving details
of club service and membership.
Study the facts. Then decide whether
you can afford to pass up these sav-
ings any longer.

MAIL COUPON

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